

2019 Advertising Rates

Four Color Ads	1X	3X	6X	12X
Full Page	1750	1400	1280	1150
2/3 Page	1450	1180	1080	950
1/2 Page	1350	1080	980	880
1/3 Page	1000	800	750	680
1/4 Page	750	600	550	500
2-Page Spread	3250	2780	2580	2380

Cover Ads	1X	3X	6X
Back	2050	1850	1700
Inside Front	1950	1750	1650
Inside Back	1800	1600	1500

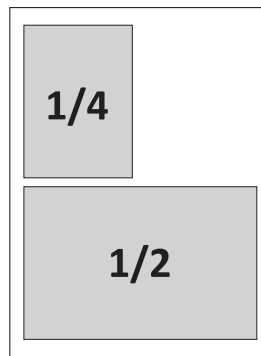
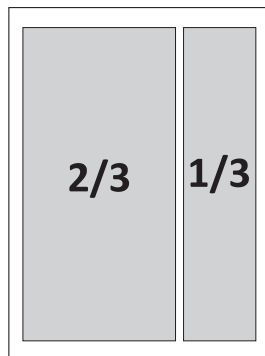
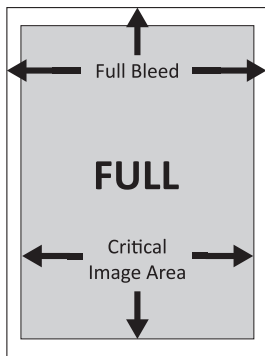
TransplantNATION is published 6 times per year

Prices are based on submission of a digital print-ready file.

Frequency discount is based on the total number of insertions to appear during a consecutive 12-month period. Guaranteed positions are available at 15% premium. Call for availability. Subject to terms and conditions available upon request.

Unit Sizes & Specifications

Magazine Trim Size
8.125" x 10.875"



Full Bleed Page
8.67" x 11.4075"
7.625" x 10.375" (image area)

2/3 Page Vertical
4.9444" x 10.375"

1/2 Page Horizontal
7.625" x 5.0475"

1/3 Page Vertical
2.5139" x 10.375"

1/4 Page
3.625" x 5.0475"

PDF documents are preferred. Files should be 350 dpi. Files should be Press optimized, converted to CMYK (cyan, magenta, yellow and black) with all fonts embedded.

Spot Color and RGB Ads: (Use of PMS inks) We do not support spot color or RGB printing for the publication. Therefore, 2- and 3-color and RGB ads must be produced in a CMYK equivalent.

Final art should be e-mailed to:

a.hartman@transplantLF.org

Send via WeTransfer.com if file is too large for normal e-mail.

Questions? 616-356-2331